



NIAGARA COUNTY COMMUNITY COLLEGE

Business: Retail Business Management, A.A.S.

Overview

NCCC's Retail Business Management curriculum is designed for students who want a career-oriented program which allows them to assume entry-level management positions upon graduation. The program was developed from the advice provided by local retailers. These retailers identified the knowledge, skills and abilities a graduate should possess in order to qualify for positions with their firms.

Designed for transfer into a 4-year institution.

Careers

Careers related to your program of study:

- Buyer
- Designer
- District Manager
- Fashion Merchandising
- Retail Administrator
- Sales and Customer Service
- Visual Merchandiser

Some careers may require more specialized education.

Contact

Program Coordinator

David Nemi

716-614-6464

nemi@niagaracc.suny.edu

Division

Business, Technology and the Arts

716-614-5960

Visit full catalog for specific course offerings for each semester:

www.niagaracc.suny.edu/programs/brbm

Program Requirements

First Semester

	Credits
BUS 115 - Principles of Retailing	3
ENG 101 - Writing I	3
MAT ____ - Mathematics by advisement	3
____ - Computer Technology Elective	3
____ - Recommended Elective	3
Total Credit Hours:	15 Cr.

Second Semester

BUS 116 - Principles of Sales	3
BUS 136 - Retail Merchandising & Buying	3
ENG 102 - Writing II & Introduction to Literature	3
____ - Recommended Elective	3
____ - Social Sciences Elective	3
Total Credit Hours:	15 Cr.

Third Semester

ACC 116 - Financial Accounting	3
BUS 241 - Retail Operations Management	3
ECO 102 - Microeconomics	3
SPE 101 - Speech Communication	3
____ - Recommended Elective	3
Total Credit Hours:	15 Cr.

Fourth Semester

BUS 229 - Business Communications	3
BUS 140 - Visual Merchandising	3
BUS 242 - Retail Management Issues	3
BUS 281 - Business Co-op/Externship/Internship OR	
____ - Business Elective	3
____ - Liberal Arts Elective	3
____ - Recommended Elective	3
Total Credit Hours:	18 Cr.

The information provided is subject to change throughout the academic year.