



# NIAGARA COUNTY COMMUNITY COLLEGE

## Communication Studies, A.S.

Spring 2021

### Overview

The Communication Studies program is rich in perspective and versatility. With core classes in communication, media, speech, and business, students will examine the fundamental role of communication in society while developing the necessary skills to achieve professional and personal success. Upon graduation, students will have a robust understanding of the process of creating messages for a variety of audiences and contexts, including computer-mediated formats.

### Careers

Careers related to your program of study:

- Corporate Trainer
- Event Coordinator
- Journalist
- Lawyer
- Public Relations Specialist
- Reporter
- Sales Representative
- Social Media Strategist
- Speech Writer
- Teacher

*Some careers may require more specialized education.*

### Contact

#### Program Coordinator

Marissa Pytlak-Surdyke

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#### Division

Arts, Humanities & Social Sciences

716-614-6460

*Visit full catalog for specific course offerings for each semester:*

[www.niagaracc.suny.edu/programs/cmst](http://www.niagaracc.suny.edu/programs/cmst)

### Program Requirements

#### First Semester

	Credits
DIG 100 – Media Arts Seminar	1
COM 101 - Introduction to Media Communications	3
SPE 103 - Interpersonal Communication	3
ENG 101 - Writing I	3
____ - Social Sciences Elective	3
____ - Western Civilization OR Other World Civilization	3
<b>Total Credit Hours:</b>	<b>16 Cr.</b>

#### Second Semester

COM 103 - Writing for the Media	3
ENG 102 - Writing II & Introduction to Literature	3
COM 109 - Visual Communication	3
DIG 104 - Digital Video & Audio OR	
DIG 110 - Introduction to Web Technology	3
BUS 229 - Business Communications	3
____ - Health/Physical Education Elective	1
<b>Total Credit Hours:</b>	<b>16 Cr.</b>

#### Third Semester

DIG 105 – Social Media	3
COM 110 - Publication Layout & Design	3
SPE 102 – Public Speaking	3
____ - Arts Elective	3
____ - American History OR Natural Science Elective	3
____ - Health/Physical Education Elective	1
<b>Total Credit Hours:</b>	<b>16 Cr.</b>

#### Fourth Semester

COM 201 - Public Relations	3
COM 210 – Intercultural Communication	3
JRN 145 - Journalism I	3
DIG 200 - Digital Portfolio	1
____ - Mathematics Elective	3
____ - Humanities Elective with Literature Prefix	3
<b>Total Credit Hours:</b>	<b>16 Cr.</b>

*The information provided is subject to change throughout the academic year.*